



Creativity Top Tips

Reserve Judgement - listen to all ideas; having an open mind gives freedom to express all ideas and helps to stimulate great possibilities. Try to build, adapt, relate, and spark ideas from others

Everyone is Creative - don't turn creativity in to the remit of one person in the conversation

Make Space for Creativity - give it the gravitas it deserves, some organisations have creative rooms, or set meetings set aside for creativity. Try different venues; museum, circus, on a boat.

Engage Humour and Variety - creativity happens when you are relaxed and not trying too hard. Enjoy it!

Be Energetic - pace, energy and enthusiasm are great soil for creativity to spring from

Be Curious - the only stupid question is the one that you don't ask. Remember what it was like to be a child. Children are constantly curious, they will ask Why, over and over?

Think Bigger - beyond your current remit and beyond your current organisation, don't be blinkered by constraints, see past and around them.