



Creativity Podcasts and Books

Pod Casts

Making the Invisible Visible - Learn to recognize barriers to innovation.

<http://www.ccl.org/leadership/podcast/transcriptInvisibleVisible.aspx>

Creating an Environment for Innovation - Use these three principles to figure out where innovation is headed in your

<http://www.ccl.org/leadership/podcast/transcriptEnvironmentInnovation.aspx>

Needed: A New Way to See - Explore five approaches for increasing the level of innovation in your organization.

<http://www.ccl.org/leadership/podcast/transcriptNewWayToSee.aspx>

Books

Developing your own creative skills

Birch, P; Clegg, B (1999), Instant Creativity, Kogan Page.

Buzan, Tony (2004) Mind Maps at Work: How to be the Best at your Job and Still Have Time to Play, Harper Collins.

Cameron, Julia (1997) The Artist's Way; A Course in Discovering and Recovering your Creative Self, Pan.

De Bono, Edward (2001) Serious creativity, Profile Books Ltd.

Fostering creativity in organisations

Ind, Nicholas; Watt, Cameron (2004) Inspiration: Capturing the Creative Potential of your Organisation, Palgrave.

Kingdon, Matt (2002) Sticky Wisdom: How to Start a Creative Revolution at Work, Capstone.